



Press Release

Supply chain professionals need to realign their thinking, define their own future roles, and make a statement

Experts from the fields of supply chain management, finance, logistics, and purchasing will converge in Frankfurt for the fifth time on September 26 and 27, 2017. They'll talk about difficult adjustments in the supply chain, extended business models, data streams, smart services, sustainability, and innovative communications models that make it possible to understand why logjams occur and how they can be avoided.

Munich, September 15, 2017—Supply chain professionals are accustomed to disruptions. They deal with them every day. But how will tomorrow's supply chain managers deal with the relentless, oppressive influence of digitization and disruption? The fact is, supply chain management is becoming a driver of change in the business community. That means that managers must make themselves and their teams resilient to set the tone for internal and external partners.

The roadmap for achieving this can be found at "EXCHAIiNGE—the Supply Chainers' Conference." Decision-makers from the worlds of supply chain management, finance, logistics, and purchasing will convene in Frankfurt on September 26 and 27 to talk about difficult adjustments, extended business models, data streams, smart services, sustainability, and innovative communications models that go beyond the usual methodologies to explore why logjams occur.

Five sessions on digital sovereignty, sustainable business practices, resilience vs. efficiency, the culture of digital transformation, and open innovation offer the ideal opportunity to exchange powerful arguments and inspiring ideas. Guest moderator **Klaus Krumme**, Managing Director of the ZLV Center for Logistics and Traffic at the University of Duisburg-Essen, will serve as the event's guest moderator. The opening evening of the conference (September 26) will feature a ceremony honoring the winner of the annual **Supply Chain Management Award**. Adidas, Airbus, Covestro, and Gries Deco have been accepted as this year's finalists to compete for the coveted SCM prize by presenting their solutions live before the jury and their industry peers at the EXCHAIiNGE conference. The award is presented by Strategy&, the global strategy consulting team at PwC, and the industry trade journal LOGISTIK HEUTE.

Keynotes of EXCHAiNGE 2017

“In the beginning was the supply chain ... making it the key to sustainable business practices”—that’s the argument of **Dr. Uwe Schneidewind** (President and Chief Research Executive of the Wuppertal Institute, member of the German Advisory Council on Global Change, member of the Supervisory Board of the Association for Ecological Economic Research). Schneidewind highlights recommendations that go “beyond efficiency,” defines the services needed in the green economy, and calls sustainable supply chain management a planetary necessity.

“Start-ups, corporates, or customers—who is actually doing the innovation?”—**Philipp K. Diekhöner** (Singapore-based innovation strategist and author) calls for a fundamental rethinking or restructuring of established hierarchies. Diekhöner feels that the greatest challenge is to “thaw out the frozen majority in the middle” in order to unleash emotion, motivation, and potential. The future does not need pyramids, it needs networks and horizontal entities—a new opportunity for flexible minds and for many who now feel demotivated. Philipp K. Diekhöner tells it like it is.

Moderators, presenters, corporate speakers

Moderators: **Uwe Berndt** (Managing Director, Mainblick—Partners for Strategy and Communications), **Harald Geimer** (Managing Director, PwC Strategy& GmbH), **Thorsten Hülsmann** (Managing Director, EffizienzCluster Management GmbH), **Matthias Pieringer** (Deputy Editor-in-Chief, LOGISTIK HEUTE, HUSS-VERLAG GmbH), **Dr. Nadine Pratt** (expert for organizational learning and communications in the field of sustainability), **Dr. Petra Seebauer** (Publisher of LOGISTIK HEUTE, Managing Director of EUROEXPO Messe- und Kongress-GmbH).

Presenters: **Bettina Bohlmann** (Managing Partner, 3p Procurement Branding GmbH), **Dr. Michael Henke** (Institute Director, Enterprise Logistics Division, Fraunhofer Institute for Material Flow and Logistics), and **Dr. Thomas Hanke** (Deputy Director, Institute for Logistics and Service Management at FOM University of Applied Sciences in Essen)

Corporate speakers: Adidas, Airbus, BVDW, Covestro, CSCP, DB Systel, DHL Global Forwarding, Foresight Solutions, Gries Deco (Depot), Google Germany, Industrial Data Space Association, Magazino, Motius, msg systems, PERI, Radio Frequency Systems, Rittal, WMF Group

Past winner of the Supply Chain Management Award

The Supply Chain Management Award 2016 went to PERI, the Bavarian formwork and scaffolding specialist with operations around the world, for its “Closed Loop Supply Chain” concept.

DATE

“EXCHAiNGE – the Supply Chainers’ Conference”

September 26 – 27, 2017, at the House of Logistics and Mobility (HOLM) in Frankfurt am Main

Additional information: www.exchange.de/en

For additional information, please contact:

Annika Kagermaier

Marketing/Press

EUROEXPO Messe- und Kongress-GmbH

+49 89 323 91-240

annika.kagermaier@euroexpo.de

www.exchange.de/en

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EUROEXPO Messe- und Kongress-GmbH

EUROEXPO Messe- und Kongress-GmbH was founded in 1996. Today, EUROEXPO organizes LogiMAT – the annual international trade show for intralogistics solutions and process management- and TradeWorld, the professional platform for e-commerce and omnichannel. Since 2014, EUROEXPO has also run the annual LogiMAT China trade show in Nanjing, Jiangsu. EUROEXPO also organizes EXCHAIiNGE – the Supply Chainers' Conference.